

MONTHLY MEMBERSHIP PROGRESS REPORT

District 18 N

Results as of: 03/31/2018

STACEY JONES LOCATION GEORGIA GMT CA GMT: Clubs Members RESULTS FOR 2017-2018 RESULTS FOR 2017-2018 NEW CLUB GOAL NEW CLUBS DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 0 0 0 -5 20 39 JULY/AUG/SEPT JULY/AUG/SEPT 1 0 1 25 12 30 OCT/NOV/DEC OCT/NOV/DEC 0 0 -5 23 61 1 JAN/FEB/MAR JAN/FEB/MAR 0 ٥ 0 0 -10 0 APR/MAY/JUNE APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE -1 0.8 - CURRENT YEAR GOALS FOR NEW CLUBS 0.6 CURRENT YEAR ACTUAL NEW CLUBS - LAST YEAR ACTUAL NEW CLUBS 0.4 0.2 0 OCT JAN MAR JUNE JULY AUG SEPT NOV DEC FEB APR MAY GOALS AND ACTUAL MEMBERS CUMULATIVE 20 0 MEMBER GROWTH NET GOAL -20 MEMBER GROWTH ACTUAL -40 LAST YEAR MEMBERSHIP ACTUAL -60 -80 -100 JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE 24 CLUBS OF 61 ADDED 1 OR MORE GENDER DISTRIBUTION DROPPED CLUBS: 2 NEW MEMBERS 874 (69.98%) MALE 375 (30.02%) FEMALE Women Percentage Fiscal Year Goal: 31% DROPPED MEMBERS 228 TOTAL FAMILY UNIT MEMBERS DECEASED 14 CLICK HERE FOR CUMULATIVE 6 CLUB CANCELLED MEMBERSHIP DATA 118 FAMILY MEMBERS PAYING HALF 110 OTHER DUES 130 TOTAL